
ClickInc.com Support Center

Linking Category

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Linking

How can I create an affiliate link directly to a product?

If your merchant has a shopping cart, and you want to link directly to one of their product pages, you simply need to add your Affiliate ID at the end of the exact URL to their product page.

For example:

```
http://www.domain.com/product?no=123&affId=XXXX  
http://www.domain.com/product/product-name.html?affId=XXXX
```

Make sure to replace "XXXX" with your particular Affiliate ID

Also, depending if the link it to a direct HTML page, or to a page within a shopping cart system which is PHP or ASP, you will either use one of the following:

```
?affId=XXXX  
&affId=XXXX
```

If the link has a ? anywhere towards the end of the URL, then you will want to use &affId=XXXX

If the link has no ? or & in the URL structure, then you would use ?affId=XXXX

If you need more help on this, please consult your web programmer for more information, or contact your Merchant directly for more assistance with their particular system.

SKU List

You may also be able to get the URL's of your Merchant's product pages, if they uploaded their SKU list in their control panel. Once you login to your Affiliate account, navigate to Marketing > SKUs

If there is a list of URL's there, you should be able to find the product you want to link to, and the associated URL (either with ID, or TruLink if available) to use on your website.

If you need more help on this, please contact your Merchant directly, as they will be able to help with SKU list.

My affiliate's links or clicks are not working, what could be the problem?

This could be due to a number of reasons, the most likely cause is that they had visited your website before, without any affiliate link. By having done this, they may have an old "cookie" on their computer. To enable successful testing from their own browser, you need to advise them to clear or delete their cookies for your domain (where the link is going to).

After that, they should be clear and ready to go back to your website, with their Id in the URL. This will create a fresh new cookie, and the click / sale will register in the control panel.

If that does not work, it could be that the cookie which they need to delete is located somewhere else. Each browser is different. They need to check their specific browser specifications and properly delete the cookies (and possibly their CACHE files).

Can I have multiple ID's?

Yes, you can create multiple Campaigns in your control panel. Simply log in, and navigate to Marketing > Campaigns

In there, you can click at the top right-hand corner to Add Campaign.

By doing this, you will be assigned a new Affiliate ID, with which you can use on other websites, or in email advertising, so you can track clicks and sales with that, as apposed to your original ID, which you may want to use for one specific website or advertising method.

You also have the option to add Sub-ID's to your existing campaigns. Go to Marketing > Sub Campaigns

By adding ID's here, your link will be something like this:

`www.domain.com/?affId=XXXX&sub=YYYY`

Where XXXX is your Campaign ID, and YYYY is the Sub ID.

Sub ID's are linked by using the "sub" variable, at the end of the URL's.