
ClickInc.com Support Center

TruLink Category

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TruLink

If a domain is registered as TruLink, does that included all pages on that domain?

Yes, it will include any referral from any page that is on the domain, for example:

www.domain.com
www.domain.com/whatever.html
www.domain.com/whatever/page.html

If a domain is registered as TruLink do banner ads need to have the affiliate ID?

Banner code that comes from the clickinc system (to track impressions etc) cannot use TruLink – they need the ID in them. If you just want to link a banner or image to the URL, that will work fine, but it will not track impressions, and clicks on that banner will be registered as TruLink clicks, not banner clicks.