
ClickInc.com Support Center

*If a domain is registered as TruLink do banner ads need to have the
affiliate ID?*

If a domain is registered as TruLink do banner ads need to have the affiliate ID?

Banner code that comes from the clickinc system (to track impressions etc) cannot use TruLink – they need the ID in them. If you just want to link a banner or image to the URL, that will work fine, but it will not track impressions, and clicks on that banner will be registered as TruLink clicks, not banner clicks.