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# ClickInc.com Support Center

*If a domain is registered as TruLink do banner ads need to have the  
affiliate ID?*

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## **If a domain is registered as TruLink do banner ads need to have the affiliate ID?**

Banner code that comes from the clickinc system (to track impressions etc) cannot use TruLink &ndash; they need the ID in them. If you just want to link a banner or image to the URL, that will work fine, but it will not track impressions, and clicks on that banner will be registered as TruLink clicks, not banner clicks.